

Roxsand

Multigenerational Diversity in the Work Force

Written by Randy Haak, Jasper Plant Manager



In most businesses, the workforce is made up of two or more generations of employees. A multigenerational workforce is a valuable asset for a company. And it means the company can continue to thrive when its older workforce starts to retire.

Older generations bring industry knowledge, strong work ethics and loyalty to a company. Younger employees bring fresh ideas, digital fluency, and adaptability.

For any company to thrive and grow, all these qualities and abilities must be utilized. A multigenerational team needs to support mentorship. The older generations can guide younger colleagues, while learning new technologies and trends from them. This reciprocal learning culture boosts moral and professional development.

A diverse workforce can better relate to a diverse customer base and can tailor their services more effectively. Utilizing generational diversity is a strategic advantage for any company. By encouraging the collaboration between age groups at L. G. Everist, the company builds stronger, more innovative teams to take on the ever-changing world we live in.

[Click Here for the Spanish Version](#)

Pictured from left to right:

Pete Luehmann, Kegan Skyberg, Nathan Haak, Sawyer Linn

Not pictured: Randy Haak

Generational Workforce Values

Many studies have documented the differences amongst varying age demographics. An article from Indeed Leed outlines the researched values and workforce preferences of these generational groups, as summarized below:

Baby Boomers - recognise the importance of technical skills.

Gen X - excel in influencing others, cultivating relationships, and fostering creativity.

Millennials - proactive in recognising their skill gaps, especially in areas like IT/digital literacy and soft skills.

Gen Z - place a high value on continuous learning and expect employers to actively invest in enhancing their skills.

Gen Alpha - emphasizing the importance of technology integration and customer-centric approaches.

[Read Full Link Here](#)

Birthdays This Week

Lee Wright - Summit

Missy Crippen - Myrl & Roy's

Stuck or Stalling on Railroad Tracks?

Operation Lifesaver has provided valuable information on what to do if your vehicle gets stuck or stalled on railroad tracks

Joe Hickman - Sioux Falls

Thomas Saltzman - D & I

Rene Villarreal - Firestone

Brian Pies - Summit

Brian Haar - Myrl & Roy's

Jesus Manriquez - 88th Transload

Saul Diz Ramos - Ace Ready Mix

Doug Wermerskirchen - Washta

1. Get everyone out and far away immediately.
2. Look for the Blue and White sign.
3. No sign? Call 911.

Follow their Facebook page at the link below for important tips and videos!

www.facebook.com/operation.lifesaver

Milestone Anniversaries

Dustyn Nelson, Dell Rapids East

Ramiro Duran, Fort Lupton

Featured Photos

Have a photo to feature in the Roxsand or on social media? Email them to mjbarkley@lgeverist.com!



Recently, we learned we have a weekly Roxsand reader clear in Kansas City! Thank you for the company support, Nathan. What other cities are we reaching? Let us know at info@lgeverist.com



The Carbon Valley Help Center recently got a front yard transformation with the help from local businesses. Materials, labor, and monetary support were provided to complete the project and LGE was proud to play a part.



Puppy playtime in our Sioux Falls office was paw-some! Rambunctious German Shepards got to visit our team and liven up the office for a short period last week. Wendy Steuck and Jacob Clouse are pictured with two of the crew.

If you know someone that would like to receive the Roxsand, have them send their personal email to info@LGEverist.com and request to be added to the mailing list.



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