

Roxsand

Business Growth Readiness

David Habeger, Ragsdale Plant Manager







Over the last year, Ragsdale has seen significant growth in sales volume, highlighting the need for many operational procedure implementations. In some ways we have found ourselves putting the cart in front of the horse. At times, we have had to adapt to increased demand before being fully prepared to support it. With that being said, it has driven us to be more efficient and responsive in how we adjust. I have a large list of operational procedures that I plan to implement in the future, and while these are often implemented in response to need, they are moving us closer to a more proactive approach.

The question is: does it matter if the cart is before the horse, if you still accomplish the task? I believe it does- because when the operations department is equipped with well-established procedures, we are more prepared for change and better positioned to meet customer needs. This readiness allows the sales team to confidently say "yes" to opportunities, and the entire team will benefit from a safer work environment.

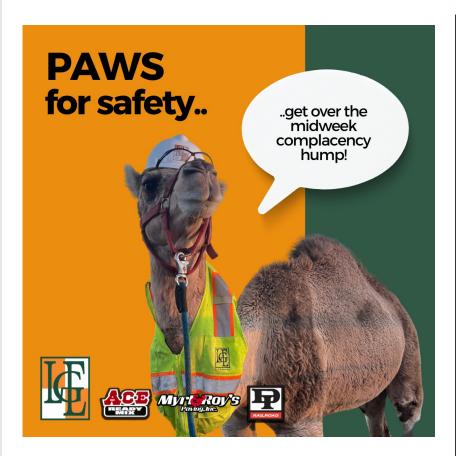
To that point, having the right team in place is critical for being prepared for business growth. The right people will identify your operational inefficiencies and help you move forward to improve them. At its core, a good business solves problems. They solve their own problems and their customers' problems. Identifying and addressing operational inefficiencies may be the first step to getting the horse in front of the cart and creating a path forward.

Photos Above

Left: The pump shed pictured is responsible for holding heat in the pumps, keeping them above freezing. So we can start and run the plant through the winter.

Middle: The dewatering process is the removal of accumulated groundwater from the site, redirecting it to a central pump system to be pumped offsite.

Right: Here we see a belt transfer raw materials, fed through the feeder onto the conveyer. Then it will move to the main wash plant for processing.



When we get to the middle of the week, it's easy to let our guard down and get complacent. However, we need to remember safety is a priority each and every day!

Thank you Kerry P for the photo.

Happy Birthday

Kevin Oliver - November 15Sioux Falls

Zane Story - November 16
Ace Ready Mix

Antonio Orosco - November 16Ragsdale

Isaak Sorgdrager - November 17
Ace Ready Mix

Mark Hoffman - November 17 Sioux Falls

Luis Lugo Rodriguez-November 17
Firestone

Bruce Sitter - November 19
Ortonville

Candace Zirbel - November 19
Summit

Jose Silva - November 19 Akron

Jordan VanWesten - November 20 Dell Rapids West

Jayson Kriz - November 20 Nelson Recycle

Gaylord Clark - November 21
Dell Rapids Shop

Ryan Pounds - November 21 Myrl & Roy's



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Join us in congratulating Nick Hoffman on the new addition to his family -Bennett Daniel Hoffman

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